

Bruce A. Wheeler

Wheeling Symphony Orchestra, Wheeling, WV

1/1/2010 -2/19/2020

Executive Director

The chief executive officer, authorized to recommend policies, make decisions, and take actions that conform to the Mission and Artistic Policy and other policies of the Board of Directors; provide executive and management leadership to the Board, Music Director and orchestra through the development, implementation and monitoring of the programs and strategies which ensure the maintenance and advancement of the organization.

Wheeling Symphony Orchestra, Wheeling, WV

6/24/2009 – 12/31/2009

Interim Executive Director/ Orchestra Manager

Oversee day-to-day administration, marketing, development, during the search for an executive director, while continuing the operational requirements of masterworks, pops and special event concerts of a regional per service symphony orchestra.

Wheeling Symphony Orchestra, Wheeling, WV

12/1/2000 - -2/19/20

Orchestra Manager

Oversee production and artistic elements of a regional per service symphonic orchestra to include library, personnel and facility needs, artist and orchestra contract negotiation and fulfillment, guest artist and orchestra tour logistics, contracting of stage and production crew, management and budgets, day-to-day operations duties, and requirements of masterworks, pops and special event concerts.

Heritage Music BluesFest, Wheeling, WV

2001 – Present

Promoter / Producer

Responsible for all aspects of producing annual three-day, nationally recognized blues festival drawing attendees from 22 states and three countries. Recipient of the Blues Foundations “Keeping the Blues Alive Award” in 2010. Honored by the City of Wheeling and the State of WV in 2008 for facilitating tourism economic development and as an Outstanding West Virginian.

<http://www.heritagemusicfest.com>

Regatta Management (DiCesare Engler, Inc.) Pittsburgh, PA

1998 - 2000

Event Manager / Director

Supervised full-time and temporary staff in the production and marketing of Pittsburgh’s largest outdoor three-day event, The Shop’n Save Pittsburgh Three Rivers Regatta. Personally met with sponsors, event service providers, media and public officials. Also designed and laid out printed promotion, negotiated contracts, supervised contract fulfillment and managed on-site operations.

Art Institute of Pittsburgh, Pittsburgh, PA

1989 -1998

Instructor

Instructor in Entertainment Business, Music and Video Media Production and Computer fields, including:

Music Publishing	Business of Production	Seminar and Event Management
Global Entertainment	Mass Communications	Record Promotion
History of Popular Music	Critical Thinking	Entrepreneurship
Computer Literacy	CD Production & Marketing	

DiCesare Engler Management, Pittsburgh, PA

1997-1998

Entertainment Manager

Supervised and consulted with musical artists and entities regarding business organization, booking and marketing to help develop careers in the entertainment industry.

Suspension Entertainment, Wheeling, WV / Pittsburgh, PA

1985-1997

Entertainment Manager / Producer / Engineer

Supervised and consulted with musical artists and entities. Produced country, rock and jazz CD's, TV commercials and music videos.

Education

ASTHO -- *Making Contact: A Training for COVID-19 Contact Tracers*

West Virginia University - *Contact Tracing and Pandemic Response*

Ohio State University - *Communications*

Art Institute of Pittsburgh - *Continuing Education*

Contact Info

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MAKING CONTACT:
A Training for COVID-19 Contact Tracers

Certificate of Completion of

MAKING CONTACT: A TRAINING FOR COVID-19 CONTACT TRACERS

Bruce Wheeler

Successfully completed

Making Contact: A Training for COVID-19 Contact Tracers

Lesson 1: The Basics of COVID-19

Lesson 2: The Basics of Contact Tracing

Lesson 3: Effective Communication and Interviews

Lesson 4: Case Monitoring & Resources

On May 9, 2020

Making Contact: A Training for COVID-19 Contact Tracers is provided by the Association of State and Territorial Health Officials (ASTHO) and the National Coalition of STD Directors (NCSD).

